CIVIC150 - DIGITAL DESIGNER

BARNSLEY CIVIC

Barnsley Civic is looking for a Digital Designer to design and produce a brand identity, and a set of heritage webpages that will sit within a distinct section of the Barnsley Civic website, including an online heritage exhibition and heritage news page.

Commission of £5000 (inclusive of all costs)
Application Deadline: 9am, Monday 21 December 2026

Barnsley Civic is looking for a Digital Designer to make existing archival content available for online audiences in a fully accessible, dynamic, immersive way. The commissioned party will work with project staff and volunteers to digitally showcase the building's rich 150-year history using archival content stored at Barnsley Archives and Local Study centre; as well as material collected as part of our NLHF funded Project CIVIC150: A Barnsley Civic reconnected with its past and restored for its future. You can find more information about the project on our website here.

The commission is to design and produce an immersive heritage engagement platform on the Barnsley Civic website. The design should be informed in part by the existing colours and branding for the Civic150 project and develop the existing assets into its own distinct identity.

The core aim of the programme is to reconnect the modern Barnsley Civic with its 150-year history and engage all of Barnsley's communities in the social and physical history of the building, through a two-year programme of exhibitions, talks, interpretation, digital engagement, events and capital investment centred around key anniversaries. The programme will build towards the 150th anniversary of the building's inauguration on Jan 25th, 2028.

This heritage engagement platform will allow audiences to learn more about the history of building through visual storytelling, with an initial focus on the external and internal decorative scheme. The new digital platform should also provide a legacy as a flexible heritage engagement resource that can be added to in future.

What you'll do

- Engage with Barnsley Civic staff, project volunteers and Barnsley Archives to help understand the project and inform the design.
- Create a visual identity and brand guidelines for the online exhibition and heritage pages (including title treatment, colour scheme, lead image, etc)
- Create a suite of graphics inspired by existing content provided from the project, which can be used across platforms, including social media channels and website
- Produce a design through WordPress that will sit on its own subdomain of barnsleycivic.co.uk but references and visually connects to the existing Barnsley Civic website.
- Supply navigation wireframes or an overview storyboard (to be agreed) with clear demonstration of how visitors will navigate the online exhibition
- Focus on universal design principles from the start to cater to visual, auditory, motor, and cognitive needs
- Incorporate multiple formats like audio descriptions, captions, transcripts, and BSL videos; ensure visual elements meet contrast/font standards; design for keyboard navigation and screen readers.
- Create downloadable resources linked to the exhibition (such as screen reader friendly formats, or additional assets to increase access or interactivity)



Project Schedule

- Application Deadline: 9am, Monday 21 December 2026
- Designer Appointed: Wednesday 23 December 2026
- Inception Meeting: Monday 11 January 2027
- Initial Concept Deadline: Monday 1 February 2027
- Final Deadline: Monday 22 March 2027
- Time for revision rounds will be agreed in our initial meeting, any revisions to design work before the final deadline should be factored into the commission fee.

How to apply

To apply please send a project proposal
Project proposals can be sent in any format, but should include:

- Proposal of how you would bring this project to life
- How you will place accessiblity at the centre of your design
- A breakdown of projected costs
- Examples of your previous related work, or a portfolio

If you have any questions or would like an informal chat before submitting your application, please contact marketing@barnsleycivic.co.uk

Please submit applications to marketing@barnsleycivic.co.uk

Next Steps

Projects staff will score your commission based on the content of your proposal linked to the brief above and will be guided by the wider NHLF funded project aims.

Closing Date: 9am, Monday 21 December 2026

